

THE CITY OF



FREEPORT

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**FREEPORT HISTORICAL COMMISSION & MAIN STREET ADVISORY BOARD
BOARD TRAINING/WORKSHOP MINUTES
THURSDAY, SEPTEMBER 21, 2023 AT 5:00PM
FREEPORT CITY HALL, 3RD FLOOR TRAINING ROOM
200 W. SECOND STREET, FREEPORT, TX 77541**

STATE OF TEXAS

COUNTY OF BRAZORIA

CITY OF FREEPORT

BE IT REMEMBERED, that the Freeport Historical Commission & Main Street Advisory Board met on Thursday, September 21, 2023 at 5:00 PM at Freeport City Hall, 3rd Floor Training Room, 200 W. Second Street, Freeport, Texas for the purpose of considering the following agenda items:

Chairperson:

Margaret McMahan

Board Members:

Sandra Barbree
Keith Stumbaugh
Ronnie Martin
William Leitch
Betty Lopez
Jack Bullman
Sandra Wood-Wicke

Vice Chairperson:

Irene Ocañas

CALL TO ORDER

Chair Margaret McMahan called the meeting to order at 5:00 pm. The following attendees were present:

Board Members

Margaret McMahan
Irene Ocañas
Keith Stumbaugh
William Leitch
Betty Lopez
Jack Bullman

Staff Members

Ana Silbas, Main Street Coordinator
Wade Dillon, Museum Manager
Robert Johnson, Freeport EDC Executive Director
Kacey Roman, Director of Building & Code

Elected Officials

Councilman George Matamoros, Councilman Jeff Pena and Councilman Winston Rossow

Guests

Edith Fisher (Economic Vitality), Jesse Glatz (Economic Vitality) and Sarah O'Brien

INVOCATION AND PLEDGE OF ALLEGIANCE

Invocation was led by Margaret McMahan and the Pledge of Allegiance was led by Winston Rossow.

WORK SESSION

Sarah O'Brien facilitated the annual board training/workshop for the Freeport Historical Commission & Main Street Advisory Board. O'Brien reviewed the pre-survey results to gain a better understanding of the current Freeport Main Street Program.

Board members were provided information on the history of the Main Street Program and Main Street America. O'Brien provided an overview of the Main Street Approach, which utilizes the four points of economic vitality, promotion, organization and design.

A major component of the annual board training/workshop was acclimating board members, city staff, elected officials and volunteers with the mission of Main Street, good board member characteristics and the process of selecting transformation strategies to guide the work of Freeport Main Street.

To better assess the Freeport Main Street Program, O'Brien divided the attendees into groups to conduct a SWOT Analysis of the Freeport Main Street Program.

Lastly, O'Brien provided time to answer any questions attendees had about Main Street revitalization, ordinances and building support within the community.

ADJOURNMENT

On a motion made by Irene Ocañas, seconded by Betty Lopez, with all present voting "Aye", the Freeport Historical Commission & Main Street Advisory Board Chair Margaret McMahan adjourned the meeting at 8:00 pm.



Ana Silbas, Main Street Coordinator
City of Freeport, Texas